# SANDRA MILLERS YOUNGER

AUTHOR. SPEAKER. COACH



## **CONNECT WITH SANDRA**

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# MEET SANDRA

ACCLAIMED AUTHOR

INSPIRING SPEAKER

CERTIFIED COACH

ENGAGING MEDIA GUEST



Sandra Younger lost her home, twelve neighbors, and almost her own life in the 2003 Cedar Fire–for fourteen years the biggest wildfire in modern California history and a bellwether of today's extreme climate-driven wildfire catastrophes.

A powerful storyteller and veteran magazine journalist, Sandra felt compelled to capture the Cedar Fire story for posterity, documenting the event from the perspectives of both the firefighters battling the fire and the public caught in its path. First published in 2013, *The Fire Outside My Window* has been hailed as required reading for residents of wildfire country, adopted as a training text for top-level emergency professionals, and featured by national media.

Sandra is also an international speaker and certified professional coach, dedicated to inspiring resilience and potential. She and her husband, Bob, live near San Diego in Wildcat Canyon, the area worst hit by the Cedar Fire. They share two daughters, two sons-in-law, and three grandchildren, plus assorted Newfoundland dogs and one mutinous ragdoll cat.

# INSPIRING SPEAKER

An engaging speaker and media guest, Sandra combines riveting stories with relevant research to entertain, enlighten and empower her audiences. Her own experience as a wildfire survivor plus her professional expertise in resilience coaching make her a credible, empathetic and optimistic presenter. Sandra's customized messages for emergency professionals, disaster survivors, and high-risk communities begin with these popular topics:

#### SUGGESTED INTERVIEW DISCUSSION TOPICS

- Resilience in the Face of Natural Disasters: Explore the concept of resilience with author, speaker and coach Sandra Younger, who survived California's historic 2003 Cedar Fire.
   Hear Sandra's inspiring story and learn five proven ways to build personal and community resilience—the superpower that can transform disasters into opportunities.
- Wildfire Preparedness and Climate Change: Dive into the connections among wildfires,
  climate change, and lessons learned from natural disasters with author, speaker and coach
  Sandra Younger, a survivor of California's historic 2003 Cedar Fire. Discuss the evolving
  challenges posed by climate-driven wildfires and examine proactive measures individuals
  and communities can take to prepare for such events.
- Home and Community: The Role of Place in Recovery: Explore the significance of "home"
  in Sandra's story and her decision to rebuild in the same area after a devastating wildfire.
  Discuss the emotional and practical aspects of rebuilding after a disaster and the role of community in the recovery process.

### SUGGESTED INTERVIEW DISCUSSION QUESTIONS

- Can you share with our listeners what inspired you to write "The Fire Outside My Window,"
   and how has the experience of revisiting it for the 20th-anniversary edition been for you?
- "The Fire Outside My Window" has been described as "required reading for residents of wildfire country." Can you explain why you believe this book is essential for those living in fire-prone areas, and what key lessons readers should take away from the Cedar Fire story?
- You offer a unique dual perspective in your book, capturing the experiences of both firefighters and the public during the Cedar Fire. What prompted you to provide this multifaceted view, and how does it contribute to a deeper understanding of wildfires?

- The Cedar Fire has been described as a bellwether for today's extreme climate-driven wildfire catastrophes. Can you elaborate on the connections between the Cedar Fire and the broader issue of climate change, and what steps you believe society should take to address these challenges?
- In your book, you discuss the concept of "home" and the decision to rebuild in the same area
  after losing your own home to the Cedar Fire. Can you share more about what home means
  to you and the importance of resilience in rebuilding?
- In your roles as an international speaker and certified professional coach, you focus on inspiring resilience and potential. How do you help individuals and communities build resilience in the face of wildfires and other natural disasters? What advice do you have for those seeking to enhance their own resilience to help them overcome personal challenges?
- "The Fire Outside My Window" was first published in 2013 and has since become a valuable resource for emergency professionals. What updates or new insights can readers expect in the 20th-anniversary edition, and how does it address the evolving landscape of wildfire preparedness and management?
- Living near San Diego in Wildcat Canyon, an area severely affected by the Cedar Fire, has undoubtedly shaped your perspective. How has living in wildfire country influenced your day-to-day life and your advocacy efforts?
- Looking ahead, can you provide a glimpse into your future projects or initiatives related to wildfire awareness and resilience-building, and how can listeners get involved?

## **PRAISE**

"Sandra's message of hope resonated well; she closed to a standing ovation."

—Olga Martin Steele, Clear Lake (CA) Soroptimists

"Sandra's ComeBACK Formula addresses recovery and resilience on a personal level. Her presentation provided a unique insight with meaningful tools and concepts. \*\*\*\*\* Five Stars!

-Michael Barrett, Resilient Salt Lake County (UT) Conference

## **AS FEATURED ON**







# THE FIRE OUTSIDE MY WINDOW

A SURVIVOR TELLS THE TRUE STORY OF CALIFORNIA'S EPIC CEDAR FIRE



# A survivor's heart-stopping account of a modern megafire, with a new introduction by the author

"The Cedar fire was a landmark event in American and California fire history. It continues to be a valuable case study for fire-line leaders and emergency responders. *The Fire Outside My Window* captures the epic scale, drama, and impact of today's recurring megafires better than any other book I know, and Sandra Younger's harrowing account of her own brush with death should be required reading for all emergency responders and anyone who lives in the wildland-urban interface. *The Fire Outside My Window* has become a classic account of a historic wildfire." —Tom Boatner, Chief, Bureau of Land Management (BLM) Fire Operations (retired)

One of the largest and most destructive fires in California's recorded history, the Cedar Fire ravaged the San Diego area in late 2003, burning 273,246 acres, destroying 2,820 structures, and killing 15 people.

In a hopeful new introduction to this special 20<sup>th</sup> anniversary edition of *The Fire Outside My Window*, author Sandra Millers Younger reveals lessons learned from the historic California fire that took her home and signaled a new era in fire and climate history.

Younger's own miraculous saga of escape, ruin and renewal unifies a tapestry of experiences that takes readers into the heart of the epic firefight with stories of firefighters scrambling to combat a disaster bigger than they'd ever imagined, and civilians racing desperately to escape the flames.

The Fire Outside My Window is a riveting and nuanced tale that captures the intensity of a catastrophic wildfire, honors those lost to its fury, and celebrates the human spirit's innate capacity to triumph over adversity.

#### 20TH ANNIVERSARY EDITION

## THE FIRE OUTSIDE MY WINDOW

#### **20TH ANNIVERSARY EDITION**

**TITLE – The Fire Outside My Window** 

SUBTITLE - A Survivor Tells the True Story of California's Epic Cedar Fire

**AUTHOR** – Sandra Millers Younger

**PUBLISHER** – Terra Nova Ink

LAUNCH DATE - October 25, 2023

**BOOK SIZE** – 5.5" x 8.5" (13.97 x 21.59 cm)

# **OF PAGES** – 348

**PAPERBACK ISBN** # - 979-8-9891540-1-2

**ELECTRONIC ISBN** # - 979-8-9891540-0-5

LIBRARY OF CONGRESS CONTROL # - 2023917948

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SUGGESTED RETAIL PRICE FOR PAPERBACK – \$14.99 - \$21.99 SUGGESTED RETAIL PRICE FOR ELECTRONIC – \$7.99 - \$12.99

Available for purchase on Amazon globally. Retailers may purchase through Ingram globally.

AMAZON – The Fire Outside My Window

GOODREADS - sandra-younger

